DNP Project Poster Presentation Scoring Rubric

This rubric will be used by judges to evaluate students' poster presentations focusing on how well they present their projects to an informed generalist, and not an expert on the project's significance or outcomes. The judges should evaluate the posters carefully for understanding the content prior to asking the student to present it or respond to questions.

Category	Excellent 8-10 points	Good 6-7 points	Fair 4-5 points	Poor 1-3 points	Item Score
1. Significance of Problem/ Purpose Statement	Significance/ Purpose is clearly and concisely presented for a generalist audience.	Good: Minimal further explanation is needed.	Moderate further explanation is needed.	Even with additional explanation, significance /purpose is unclear.	
2. Implementation Strategies	Implementation strategies are explained and free from Jargon with few follow-up questions needed.	Minimal jargon and clear response to few follow-up questions.	Moderate use of jargon necessitates many follow-up questions to clarify.	Even with further explanation, implementation strategies are unclear.	
3. Results / Discussion of Findings	Findings are clearly presented and connections to the purpose of the project are clearly articulated.	Appropriately articulated with minimal additional explanation required.	Connections articulated only with follow-up questions.	Student is unable to articulate connections even with follow-up questions.	
4. Poster Organization	Poster is well-organized, easy to read, free of mistakes, makes good use of font, color and visuals, and is near-professional quality.	Organized with only minimal mistakes. Font, color, and visuals contribute to readability.	Organization, proofreading, use of font, color, or visuals need enhancement.	Not clearly organized, contains visible mistakes, and is difficult to read.	
5. Poster Content	Content is purposeful and easily understood by an informed generalist.	Needs limited additional explanation.	Needs considerable explanation.	Content detracts from rather than enhancing understanding of the project.	
6. Contribution	Poster contributes meaningfully and adds value to the student(s) presentation of the project	Poster helps in understanding the project.	Poster's contribution to the presentation is minimal, or somewhat confusing.	Poster does not add value, or seems unrelated to the presentation.	

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7. Non-verbal Presentation Skills	Student demonstrates strong nonverbal communication skills, such as professional demeanor, eye-contact, gestures and movement.	Student exhibits minimal discomfort or nervousness.	Student needs to improve on eye contact, gestures/ movement, and/or attention to nonverbal cues.	Student exhibits negative non-verbal behaviors (e.g., avoids eye contact, arms crossed, chewing gum, etc.) to disengage rather than engage audience.	
8. Verbal/Oral Presentation Skills	Student demonstrates strong verbal skills and articulates clearly and slowly with little to no stumbling, mumbling, rambling, or unnecessary articulations such as "um" or "so".	Student demonstrates strong verbal skills with only minor issues such as habitual "um" or "so" articulations.	Student demonstrates good basic verbal skills but some habits/practices distract from understanding.	Students has issues with articulation, ramblings, etc. that detract from the verbal/oral presentation.	
9. Responses to Judges	Students welcome comments or questions and provides appropriate and thoughtful responses, even if the response is to share that a comment/question is beyond the scope of the project.	Students neither welcome nor discourage judges from commenting/ asking questions on the project, and respond appropriately to those that are offered.	Students show uncertainty or hesitation in addressing comments/ questions.	Students are unable to respond to comments/ questions in a meaningful way.	
10. Overall Assessment of Poster Presentation	Overall, student makes their project accessible, understandable, and interesting to an informed generalist audience.	Overall, student makes their project moderately accessible, understandable and interesting.	Overall, student makes their project somewhat difficult to grasp or understand, even with questioning.	Overall, student's project is unclear and difficult to follow in meaning.	
				Total Score	