



UNIVERSITY of MARYLAND  
SCHOOL OF PHARMACY

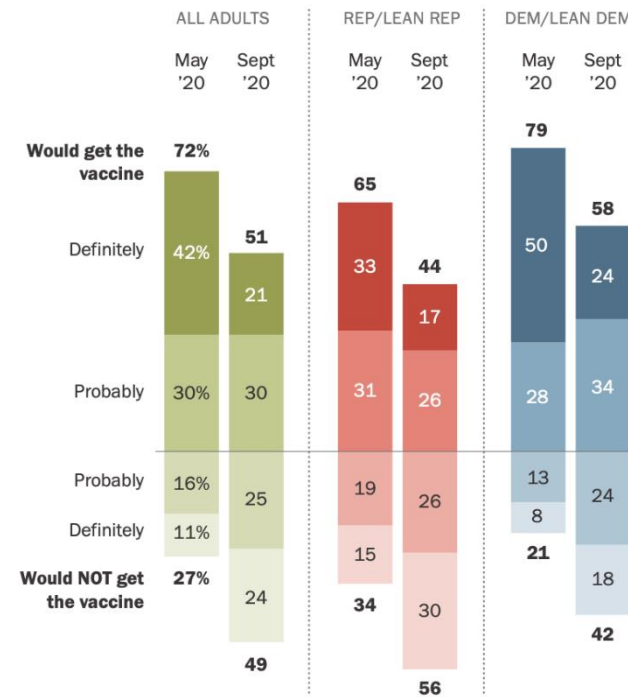
# The Role You Play in Increasing COVID-19 Vaccine Rates

Deanna Tran, PharmD, BCACP  
Assistant Professor  
University of Maryland School of Pharmacy  
Dtran@rx.umaryland.edu

# Perceptions of COVID-19 Vaccines

## Drop in share of Americans who say they would get a COVID-19 vaccine if it were available to them today

% of U.S. adults who say if a vaccine to prevent COVID-19 were available today, they ...



Note: Respondents who did not give an answer are not shown.  
 Source: Survey conducted Sept. 8-13, 2020.  
 "U.S. Public Now Divided Over Whether To Get COVID-19 Vaccine"

PEW RESEARCH CENTER

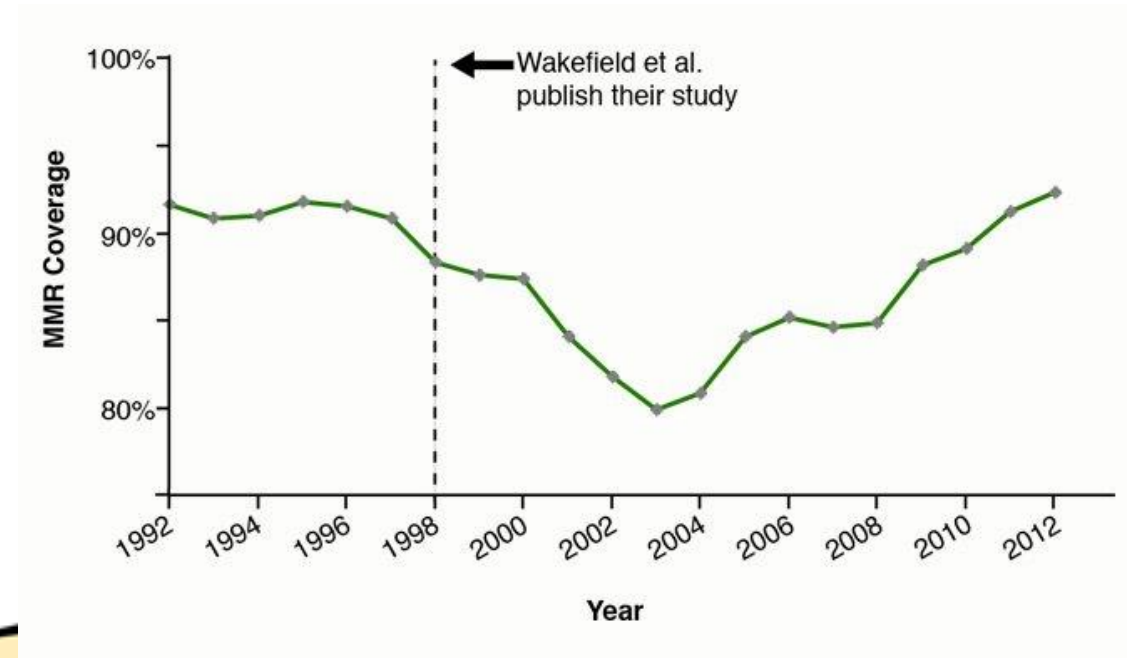
# Hesitancy in COVID-19 Vaccines

- Concerns about COVID-19 vaccine development process
- Concerns about COVID-19 vaccine (side effects, efficacy)



# Hesitancy in COVID-19 Vaccines (cont'd)

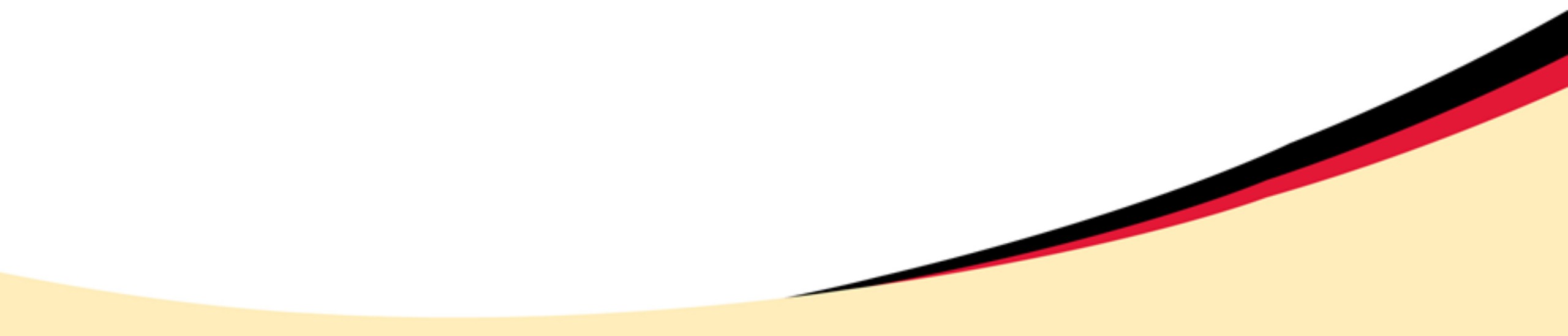
- Misinformation presented by the government and media
- Underlying vaccine hesitancy (vaccines in general)
  - Concerns of autism
  - Concerns of “overloading” the body
  - Herd immunity from others



# Building Trust To Increase Vaccine Rates

- Role-modeling for our patients and community members
- Aim to increase knowledge and awareness of the vaccine's process, benefits, and potential risks
- Uniform and targeted messaging to help build public interest and trust
- Providing accurate and up-to-date information
- Debunk myths and misconceptions
- Be honest

# Strategies for Vaccine Hesitancy

- Multidisciplinary approach with engagement of community leaders
  - Utilize motivational interviewing
  - Improve convenience and access
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# Access to COVID-19 Vaccines

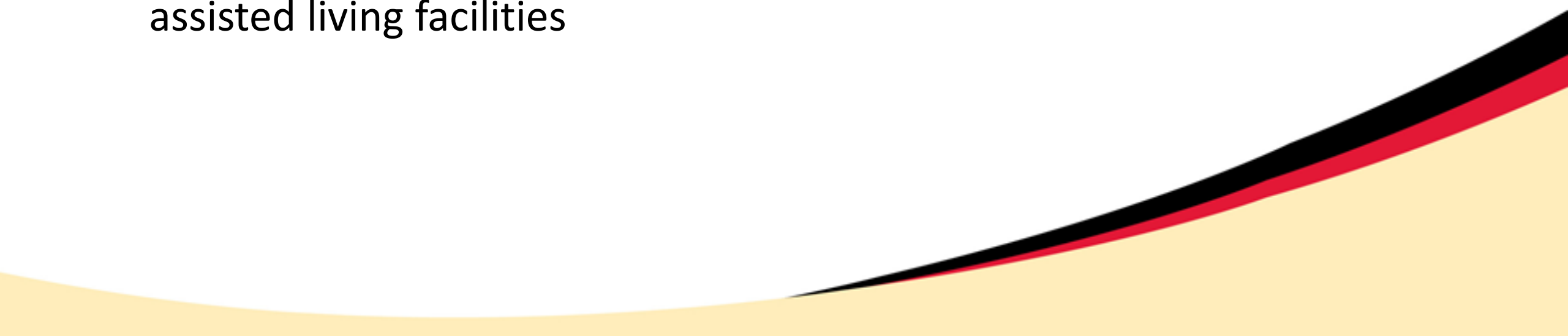
- Many vaccination providers and settings including:
  - Doctor's offices
  - Hospitals
  - LTCFs
  - Organizations serving people at higher risk for severe illness from COVID-19
  - Congregate settings
  - Colleges and universities
  - Homeless shelters
  - Pharmacies

# Pharmacists Involvement in Vaccinations

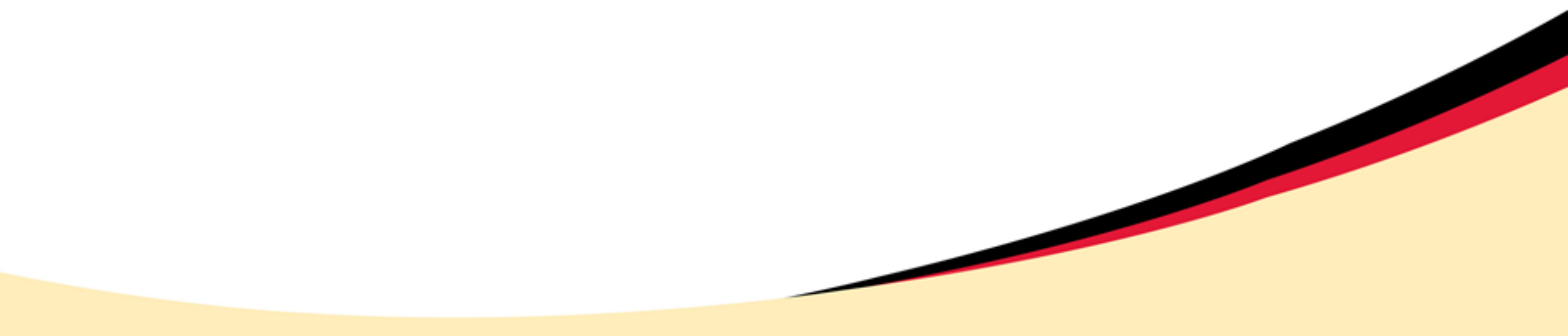
- Pharmacists in all 50 states can administer immunizations
  - Approximately 1/3 of adults receive their influenza vaccine from a pharmacist
  - Can provide to various age ranges and all ACIP approved immunizations
- Pharmacists increases access:
  - Assist with rural and medically underserved communities
  - Nearly 90% of Americans live within 5 miles of a community pharmacy
  - Convenient hours
  - Ability to do large scale clinics



# Pharmacists Involvement in COVID-19 Vaccines

- HHS authorized licensed pharmacists to order and administer COVID-19 vaccines to 3+ years old
  - LTC facilities can partner with CVS, Walgreens, or existing LTC pharmacy to provide COVID-19 vaccine services to nursing homes and assisted living facilities
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# Bring Awareness of Vaccine Access

- Assist community members/patients with plan to receive COVID-19 vaccine
  - Utilize all resources including other available healthcare providers
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