

# Hood College Nursing Strategies for Increasing Capacity for Greater Pre-Licensure Enrollment: Part II, the COVID-19 Experience

Jennifer Cooper, DNP, RN, PHNA-BC, CNE, Assistant Professor of Nursing Hood College, Frederick, MD

### Hood College Nursing Pre-Licensure Program Timeline & Goals

#### Past (2014-2020):

2014: first 18 candidates enrolled (Freshmen/level 1)
47 students graduated

Present (2020-2021)

16 to graduate May 2021121 students in program60 new admissions

#### Future (2021-2024):

Increase capacity to 50 students;

Graduate 50 pre-licensure students by 2024

## 1. Collaboration with Admissions (all virtual tours via Zoom 2020-2021):

- Discover Hood Days
- Nursing Open House
- Admission essays for Nursing

### 2. Engaging Clinical Partners:

Clinical Nurse Specialists from Frederick Health teach in clinical and didactic courses.



3. New initiatives for service:

Hood Million
Hearts
Nursing Club
Study Abroad