



MARYLAND ACTION COALITION

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FUTURE OF NURSING™ CAMPAIGN FOR ACTION

Adding an Academic Advisor to Enhance the Intake of Applicants to the LPN-RN Online Program

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Abstract

Adding an academic advisor has nearly quadrupled Allegany College of Maryland's applicant pool over the past two years. Having that one person to advise and assist students with the application process has proven to be beneficial. Our applicants increased from 111 applicants in 2018 to over 500 applicants in 2020. So far, for the first admission period of 2021, we are nearing 500 applicants. Our admissions have increased as well. Our online advising specialist has over 1,200 advisees.

<i>Year</i>	<i>Applicants</i>	<i>Maryland residents</i>	<i>Accepted into program</i>
2018	111 (two admission cycles, July and December)	34	22
2019	202 (two admission cycles, January and July)	68	56
2020	515 (two admission cycles, January and July)	149	72

In 2021, the first and second application periods (January and April) have almost 500 applicants. There will be a third application period in July. Acceptance is not yet completed for May/August start dates. We had to initiate competitive admissions due to the popularity of the program and limit the number of admissions to 40 students based on faculty available to teach the courses. There were 97 students who tested into the program.

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