



Hood College Nursing's Strategies for Increasing Capacity for Greater Pre-Licensure Enrollment

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Abstract

The Hood College Pre-Licensure Program first admitted students in 2014. Today, Hood has approximately 100 students in all levels of the program and has graduated 27 students since 2018 (with 19 set to graduate in May 2020). As the only pre-licensure baccalaureate program located in the western counties of Maryland, we seek to attract qualified students that we prepare to enter the Maryland nursing workforce. We also seek qualified clinical instructors and faculty to support this influx of students. This presentation will highlight the various strategies used to attract students and develop instructors and faculty that are supported by NSP II funding.

Build Strong Collaboration with Admissions to Attract Students Interested in Nursing

Over the past few years, we have participated in Discover Hood Days, where high school students come to campus to learn more about all majors, and Nursing Open Houses in our simulation lab to provide potential students with a simulation experience.

Engage with Clinical Partners in the Community to Support Student Learning

Hood Nursing has a memo of understanding with Frederick Health Hospital that allows labor and delivery and pediatric clinical nurse specialists to teach our maternity and pediatric courses. We are also now a western partner in Salisbury University's Faculty Academy and Mentorship Initiative, which allows us to offer training to clinical instructors who are new to the teaching role. NSP II funding has also allowed us to provide professional development sessions for clinical instructors related to clinical judgement and NurseTim faculty training related to test construction and NCLEX Next Gen.

Create New Initiatives for Learning and Service

Growing our capacity has provided opportunities for students to serve the department, college and community, including Hood Million Hearts[®], Nursing Club, and study abroad.