

Trends Affecting Nursing Education: **AI, XR, CBE, Whaaaaat?!**

Annual Conference | April 25, 2024 | **Virtual**

PROGRAM HIGHLIGHTS: The Institute for Educators Spring Conference provides the opportunity to be inspired by national experts in nursing education. Keynote speakers, Nursing Education (NED) Talks, and concurrent speakers provide insight into the dynamic evolution of nursing education and how to transform teaching and learning practices to meet the demands of a complex healthcare workforce. Drawing participants nationwide, this conference creates a diverse, collaborative space to exchange ideas and best practices.

TARGET AUDIENCE: This conference is designed for nurse educators in academic and/or practice settings and will address current trends in nursing education, including, but not limited to, Artificial intelligence (AI), extended reality (XR), and competency-based education (CBE).

SPONSORSHIP LEVELS

Main Event Sponsor (\$5000) *one available*

- Sponsor welcome video pop-up within online event platform
- Recognition of sponsor during opening and closing remarks
- Logo placement (hyperlinked) displayed on event landing page, opening/closing holding slides, promotional webpages, and within the event platform
- Virtual exhibit hall booth
- Access to attendee list (sent electronically post-conference – opt-out option)

Keynote Session Sponsor (\$2500) *one available*

- Logo placement (hyperlinked) displayed on promotional webpages and within the event platform
- Logo/branding displayed on holding and Q&A slides during keynote session
- Recognition of sponsor during keynote session introduction
- Virtual exhibit hall booth

Synergy Session Sponsor (\$1500) *unlimited*

- Logo placement (hyperlinked) displayed on promotional webpages and within the event platform
- Logo/branding displayed on holding and Q&A slides during Synergy session
- Recognition of sponsor during Synergy Series introduction
- Virtual exhibit hall booth

Nursing Education (NED) Talk Sponsor (\$1000) *unlimited*

- Logo placement (hyperlinked) displayed within event platform and video
- Recognition of sponsorship during NED Talk session introduction
- Virtual exhibit hall booth

General Sponsor (\$500) *unlimited*

- Logo placement within event platform

To learn more, visit nursing.umaryland.edu/nurseedconference.
For questions and inquiries, email instituteforeducators@umaryland.edu.