

Future-Proofing Nursing Education:

Agility, Leadership, and
Transformation in a Changing World



2026 ANNUAL NURSING EDUCATION CONFERENCE

SPONSORSHIP PROSPECTUS

The University of Maryland School of Nursing's Institute for Educators annual Nursing Education Conference brings together nurse educators, health care professionals, and nationally recognized experts to highlight innovative, evidence-based teaching strategies and technologies shaping the future of nursing education. This event features immersive workshops, peer-reviewed poster presentations, and Nursing Education (NED) Talks that foster collaboration, innovation, and forward-thinking solutions to today's nursing education challenges.

Why sponsor?

- Connect with hundreds of health care and industry professionals
- Local and nationally recognized experts discuss the latest industry trends and developments
- Opportunities to network with key decision-makers
- Receive visibility before and during the conference

SPONSORSHIP LEVELS

Main Event Sponsor (\$4,000) *one available*

- Acknowledgment of sponsorship on event webpages and pre-conference eblast
- Logo displayed on conference participant badges, welcome signage, opening session slideshow, and digital signage in venue
- Acknowledgment of sponsorship during opening and closing sessions
- One (6') table and two chairs in the main lobby of the venue (for duration of the event)
- Additional (6') table and two chairs in the lunch venue

- Access to participants list (sent electronically post-conference – opt-out option)
- Opportunity to provide promotional materials for distribution to all participants during check-in

Workshops Sponsor (\$2,000) *one available*

- Acknowledgment of sponsorship on event webpages
- Logo displayed on welcome signage, opening session slideshow, and digital signage in venue
- Recognition of sponsorship during workshop sessions
- One (6') table and two chairs in the main lobby of the venue (for duration of the event)
- Additional (6') table and two chairs in the lunch venue
- Opportunity to provide promotional materials for distribution to all participants during check-in

Lunch Sponsor (\$1,500) *three available*

- Acknowledgment of sponsorship on event webpages
- Logo displayed on venue welcome poster and opening session slideshow
- Recognition of sponsorship during lunch break
- One (6') table and two chairs in the lunch venue

Nursing Education (NED) Talk Sponsor (\$1,000) *six available*

- Acknowledgment of sponsorship on event webpages
- Logo displayed during opening welcome slideshow and on welcome signage
- Acknowledgment of sponsorship during introduction of NED Talk session

General Sponsor (\$500) *unlimited*

- Provide promotional materials for distribution to all participants during check-in

To learn more about the Institute for Educators Nursing Education Conference, visit www.nursing.umaryland.edu/nursingedconference.

[REGISTER NOW AS A SPONSOR](#)

For more information about sponsorships, email pe.nursing@umaryland.edu.