SINI 2016

26th Summer Institute in Nursing Informatics

Informatics at the Crossroads of Care Coordination

July 20-22, 2016

University of Maryland School of Nursing

Sponsor and Exhibitor Opportunities

An internationally recognized venue with opportunities to learn from and network with leaders in the field of nursing informatics and health IT

SINI attendees represent an array of institutions and markets:

- Federal agencies, including the Defense Health Agency, the Veterans Health Administration, the U.S. Food and Drug Administration, the National Institutes of Health, and Office of the National Coordinator for Health IT

- Academic medical centers and community hospitals, such as Beth Israel-Deaconess, MedStar, and Kaiser Permanente

- Universities, such as Johns Hopkins, Stanford, and Wisconsin-Madison

- Health IT vendors and consultants, such as IBM Siemens and Zynx

Showcase your products and services to:

- Senior-level nursing informaticians who are: seeking effective information technologies and influencing decisions on health IT products and services

- Chief medical information officers and chief nursing information officers

- Health care executives

Sponsorship Opportunities

Sponsors support the overall mission of SINI and receive special recognition, including their organization's logo and Web URL on the SINI conference web page and their organization's logo on signage at the entrance to the conference venue.

UNIVERSITY of MARYLAND
SCHOOL OF NURSING

http://nursing.umaryland.edu/sini

Sponsorship Opportunities

SINI 2016 Sponsor
$5,000

Sponsorship includes:
• Half-page, color ad inside front cover of program
• Single booth in prime location
• Two free registrations for entire SINI conference
• Signage at the Exhibitor Event and Buffet Luncheon
• Promotional Materials*

SINI Sustaining Donor
$2,500

Sponsorship includes:
• Quarter-page, color ad in program
• Single booth in prime location
• One free registration for entire SINI conference
• Signage at the Welcome Luncheon and Roundtable
  Discussion
• Promotional Materials*

Promotional Opportunities

Support popular features of SINI. Includes signage with the organization's logo located at the sponsored events and printed in the conference program.

$1,500   Choose from the following:
• Keynote Speaker
• Distinguished Lectures
• Continental Breakfast (Wednesday, Thursday, or Friday)

$750   Choose from the following:
• Poster Session
• Outstanding Abstract Awards (five sponsorships available)
• Commemorative Bag with sponsor logo
• Lanyards & Badges with sponsor logo
• Pens with sponsor logo

$250
• Promotional Materials - have your promotional materials inserted into the attendee registration bag. Sponsor must provide all promotional materials.

* The above Promotional Materials are included with this sponsorship level.

Exhibiting Opportunities

Standard exhibit space is a single booth consisting of a skirted display table (5' x 3') with two chairs. Sponsors receive the exhibiting benefits specified for their level of sponsorship.

Benefits of exhibiting include:
• Showcasing your products and services to decision-makers who need what you offer

• Listing in the printed program and on the SINI website, with an active link to your website and an email link to a contact in your organization

• A comprehensive Excel database of participants containing full registration information (name, title, organization, mailing address, contact email, and phone number).
• Two Guest Passes.

Exhibitor Booth Rates	
Single Booth (applying before 3/31/16)	$650
Single Booth (applying after 3/31/16)	$750
Double Booth (applying before 3/31/16)	$999
Double Booth (applying after 3/31/16)	$1,099

APPLICATION SUBMISSION INFORMATION

Please follow these easy steps:

1. Choose your level of sponsorship and/or exhibit package.
2. Complete the application to sponsor/exhibit on page 3.
3. Submit the form and payment for your sponsorship contribution and/or exhibitor fees.

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APPLICATION TO SPONSOR & EXHIBIT

PLEASE SUBMIT BY MARCH 31, 2016

Exhibit Location: University of Maryland School of Nursing • 655 W. Lombard Street • Baltimore, MD 21201

Exhibit Date: Thursday, July 21, 2016 • Exhibit Hours: 8-3 p.m. • Dedicated Exhibit Time: 12:45-2:45 p.m. • Exhibit Setup: 7:15 a.m.

Name of Organization _____

Contact Person _____

Address _____ City _____ State _____ ZIP _____

Telephone _____ Fax _____

Email _____

If you would like to sponsor AND exhibit at SINI 2016, please see the important payment information below.

SPONSORS

❑ SINI 2016 Sponsor	$5,000	❑ Poster Session	$ 750
❑ SINI Sustaining Donor	$2,500	❑ Outstanding Abstract Award	$ 750
❑ Keynote	$1,500	❑ Registration Bag with Logo	$ 750
❑ Distinguished Lecture	$1,500	❑ Lanyards with Logo	$ 750
❑ Continental Breakfast (Wednesday)	$1,500	❑ Pens with Logo	$ 750
❑ Continental Breakfast (Thursday)	$1,500	❑ Promotional Materials	$ 250
❑ Continental Breakfast (Friday)	$1,500		

EXHIBITORS

Select Your Exhibitor Package

Applying before 3/31/16
❑ Single booth: $650
❑ Double booth $999

Applying after 3/31/16
❑ Single booth $750
❑ Double booth $1,099

Optional Extras for Exhibitors:

❑ Electrical outlet $50

❑ Wireless Internet access
(MUST request with application) $0

❑ Additional reps for your booth
(beyond the number specified
as a sponsorship benefit)   _____ @ $99 ea.

Total for Exhibiting:

Exhibit package $ _____

Optional extras $ _____

Total   **$ _____**

(Please forward names and contact information for representatives who will be staffing your booth by June 30, 2016.)

PAYMENT

IMPORTANT NOTE: Sponsorship funds for SINI are charitable contributions (above the fair market value of benefits) and are payable to and administered by the University of Maryland, Baltimore Foundation. ***SEND SEPARATE PAYMENT FOR SPONSOR & EXHIBIT FEES.***

Make SPONSOR checks payable to: University of Maryland Baltimore Foundation.
Make EXHIBITOR checks payable to: University of Maryland School of Nursing.

Select your method of payment:

❑ Check (Please refer to above information)

❑ Visa   ❑ MasterCard   ❑ American Express

Account Number _____ Exp. Date _____

Authorized Signature _____

Please send payment directly to:

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655 West Lombard Street, Suite 311G
Baltimore, MD 21201
Phone: 410-706-3767   Fax: 410-706-5560
Email: ssmith@son.umaryland.edu

http://nursing.umaryland.edu/sini